



FOR IMMEDIATE RELEASE

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RMEF Announces New President and CEO

MISSOULA, Mont. — The Rocky Mountain Elk Foundation Board of Directors this week announced Kyle Weaver as the new President and CEO, effective June 30, 2018.

“It is a tremendous honor to serve as the leader of the most respected wildlife conservation organization in the country, one that does so much for elk, elk habitat and America’s hunting tradition,” said Weaver. “Moving forward, as a team, we will elevate the delivery of RMEF’s mission, including our lands and access work as well as advocating for our hunting heritage.”

Weaver comes to RMEF from a long and successful career with the National Rifle Association, where he rose from an entry level position to ultimately serve as an NRA Officer and Executive Director of General Operations. His oversight included educational, safety and training programs, grassroots fundraising, as well as hunting and conservation programs. He brings extensive experience with board relations, volunteer management and fiscal responsibility and oversight, along with program building and implementation.

“My entire career has been dedicated to protecting, promoting and supporting our rights in the outdoors as hunters and conservationists. I am excited and welcome this opportunity. I look forward to using my full energy to serve our donors, members, volunteers, partners and sportsmen and women everywhere in furthering RMEF’s conservation mission,” added Weaver.

“We are excited to have Kyle join us and look forward to his leadership as we build on the success of RMEF,” said Philip Barrett, chairman of the RMEF Board of Directors. “We want to thank DBA Executive Search & Recruitment for leading this extensive nationwide search process that yielded an incredible field of candidates.”

Larry Potterfield, a long-time friend of Kyle, lifelong hunter, author, decorated business leader and founder and CEO of Midway USA, added, “The Rocky Mountain Elk Foundation plays a critical role in the conservation of one of America’s great wildlife resources. Its long-term success is critical for the preservation of the species and the rights of hunters. Kyle Weaver is the perfect choice to lead this great organization into the future.”



A passionate and avid hunter, Weaver has supported RMEF for well over a decade and is a life member.

Currently, the RMEF president and CEO position is held by Nancy Holland, who stepped into the role in February from her board position to facilitate the transition to the new leadership.

“I am excited for Kyle and RMEF, he brings a strong business acumen and a commitment to conservation. A powerful combination to move RMEF forward and further establish its leadership role in the conservation community,” said Holland. Upon completion of this transition, Nancy will return to her role on RMEF’s Board of Directors.

Kyle is a graduate of Longwood University in Virginia, where he attended on a collegiate baseball scholarship. Weaver is a founding board member and current Chairman of the Fathers in the Field mentoring ministry.

He, wife Ashley and their family will be relocating to Missoula.

About the Rocky Mountain Elk Foundation:

Founded over 30 years ago, fueled by hunters and a membership of more than 227,000 strong, RMEF has conserved more than 7.3 million acres for elk and other wildlife. RMEF also works to open and improve public access, fund and advocate for science-based resource management, and ensure the future of America’s hunting heritage. Discover why “[Hunting Is Conservation™](#)” at www.rmef.org, elknetwork.com or 800-CALL ELK.